



interne L&D-professionals

AANDACHT VOOR LEREN



aanbieders van leeroplossingen

DE DRIVER'S SEAT



L&D INITIATIEFNER

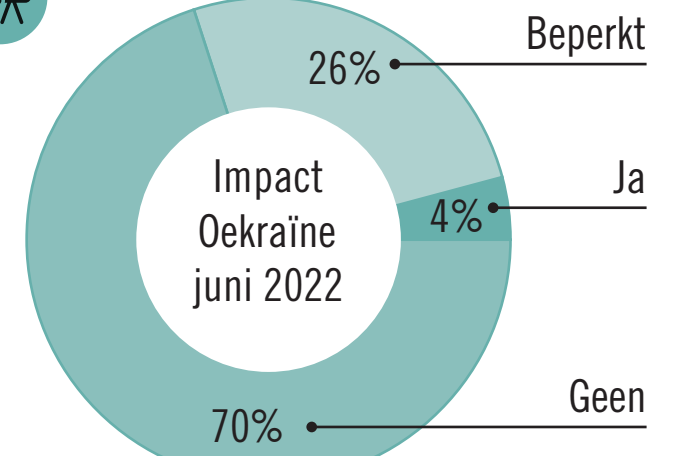
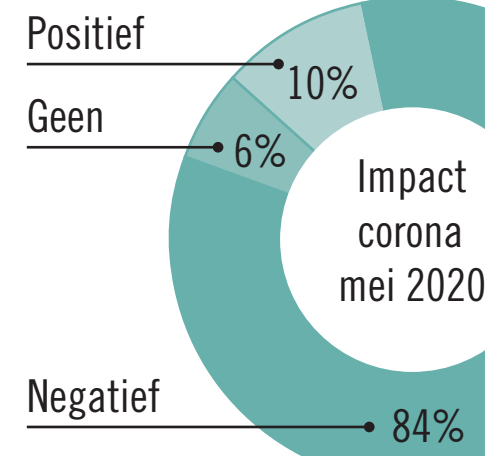
- 1 HR/L&D
- 2 Leidinggevende
- 3 Management
- 4 Individueel
- 5 Collega's

ORGANISATOR L&D

L&D KLANT

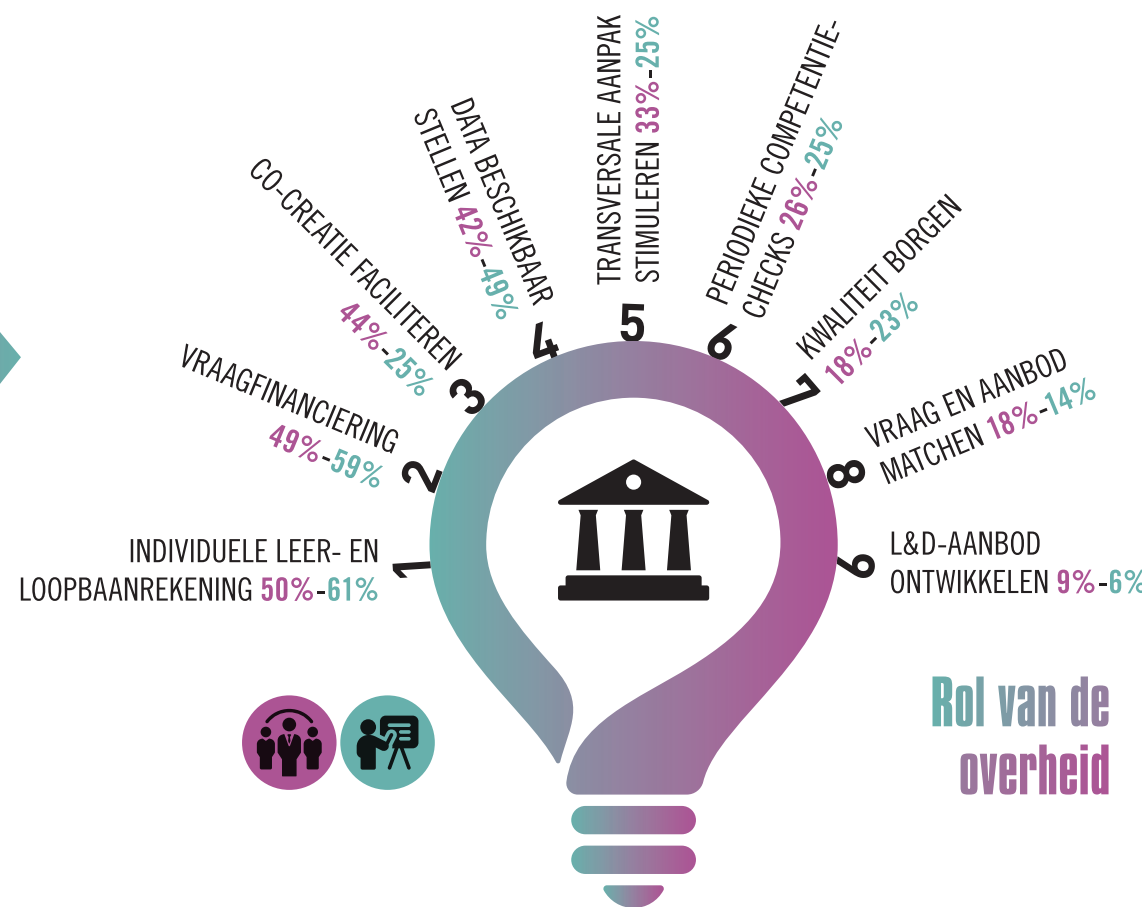
- 1 HR/L&D
- 2 Management
- 3 Leidinggevende
- 4 Individueel
- 5 Collega's

CRISIS?



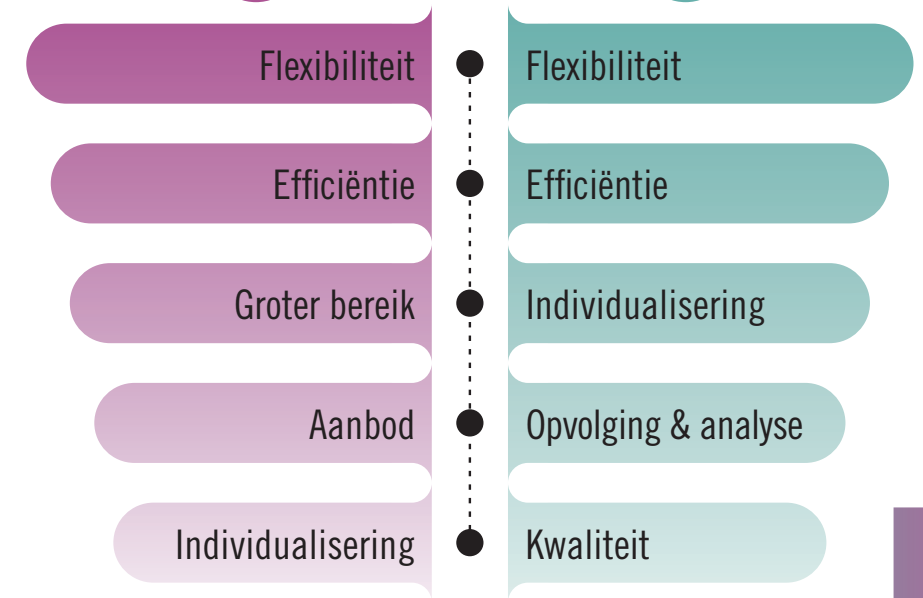
OPLEIDINGSPARTICIPATIE

Flop 3 Top 3



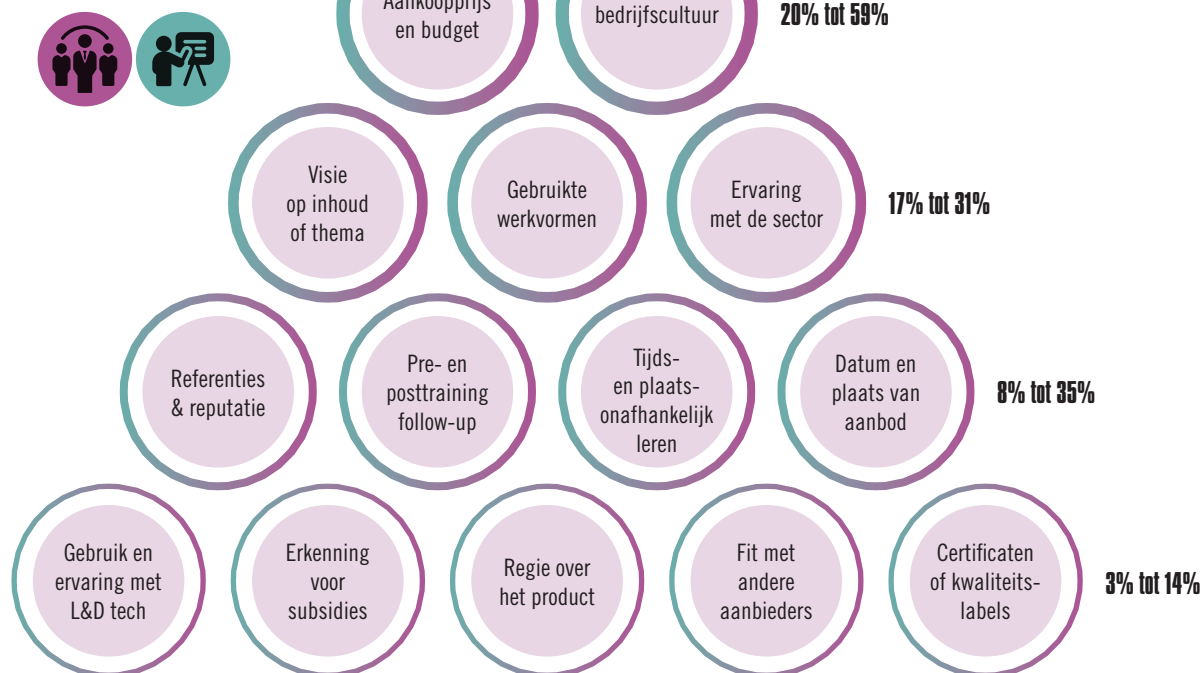
RUIMTE VOOR L&D TECH

Redenen aankoop

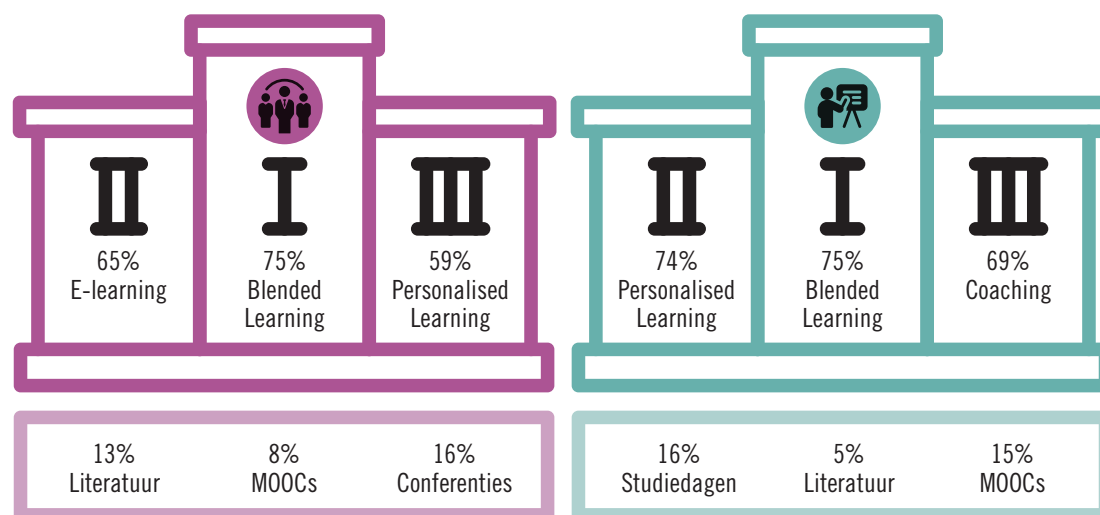


DE L&D MARKT

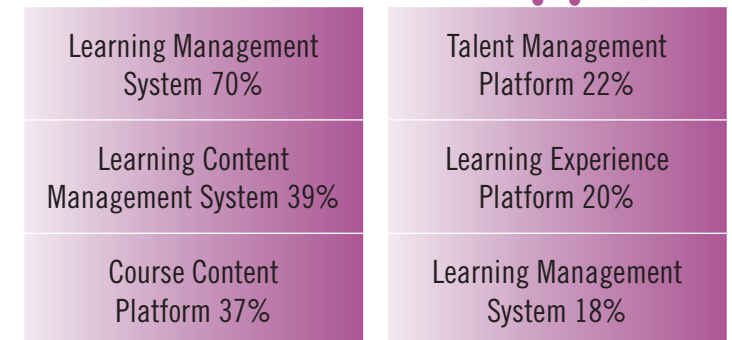
Aankoopcriteria



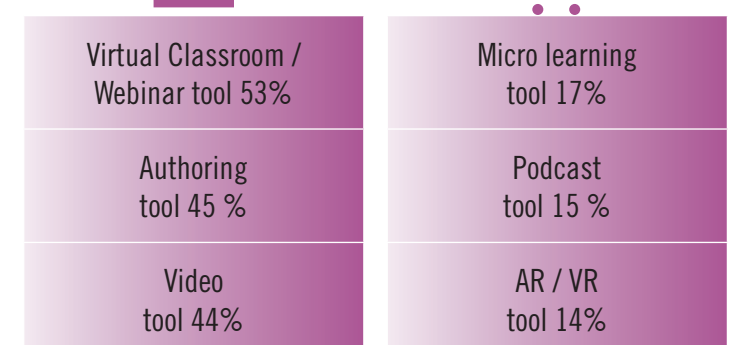
Werkvormen



L&D systemen

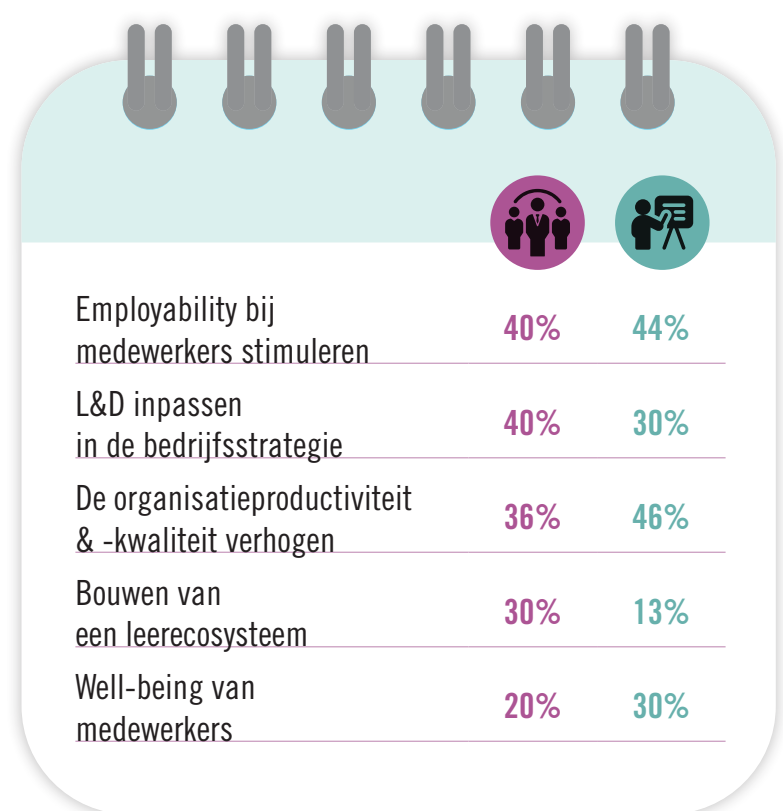


L&D tools



LEARNING @ BUSINESS

Prioriteiten



DE STRATEGISCHE ROL VAN L&D

