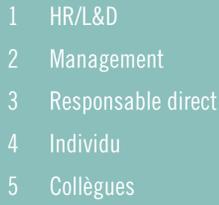




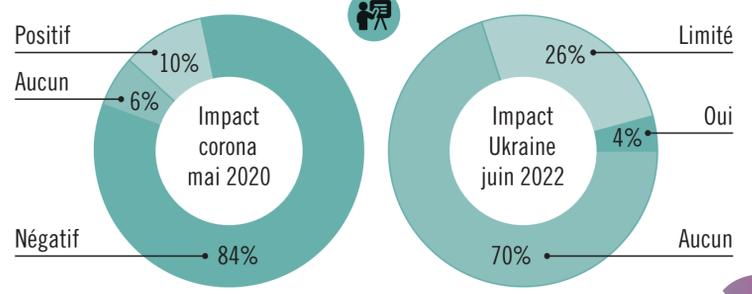
## THE DRIVER'S SEAT



### CLIENT L&D

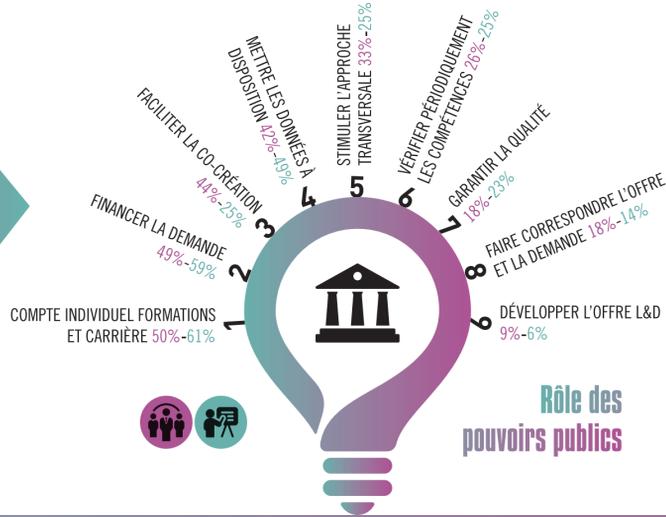


## IMPACT DE LA CRISE ?



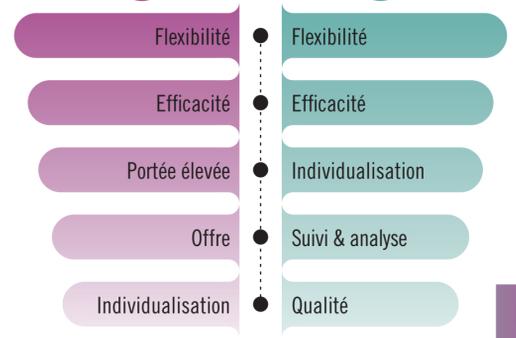
## PARTICIPATION AUX FORMATIONS

### Bottom 3 Top 3



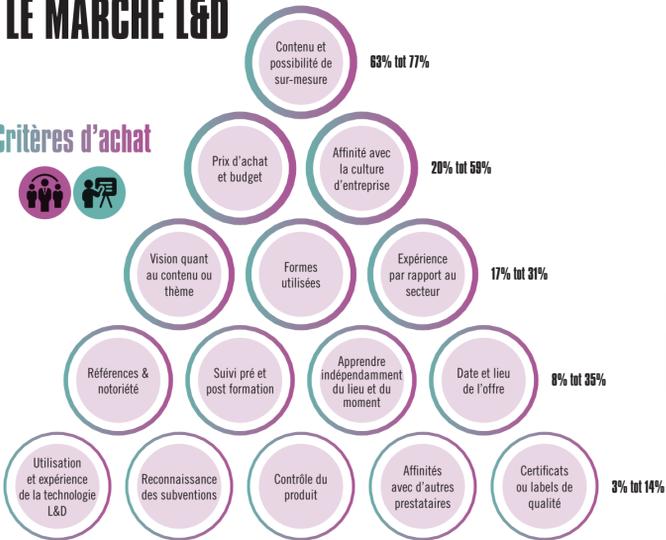
## POSSIBILITÉS POUR L&D TECH

### Raisons d'achat

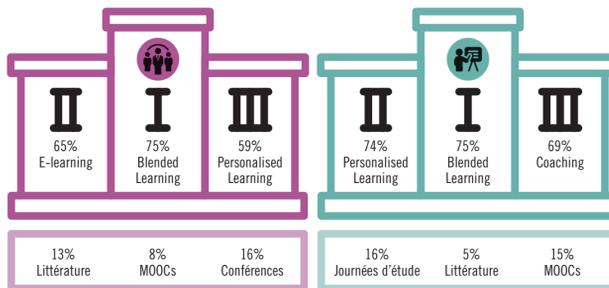


## LE MARCHÉ L&D

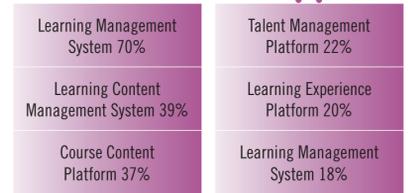
### Critères d'achat



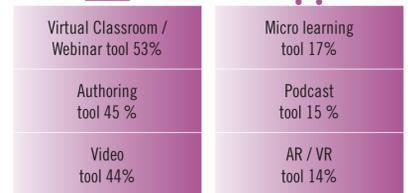
### Méthodes pédagogiques



### Systèmes L&D



### Outils L&D



## LEARNING @ BUSINESS

### Priorités



## LE RÔLE STRATÉGIQUE DE L&D

### Ces rôles gagnent en importance



now



Training des aptitudes fonctionnelles  
Compliance training



wish

Développement des collaborateurs au sens large  
Introduction de changements organisationnels



Temps consacré

6

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